



UNIVERSITÄT
BAYREUTH

Master of Arts

Intercultural Anglophone Studies

*Inter- and transcultural questions in English language,
literatures and cultures.*





No tuition fees are charged at the University of Bayreuth! In addition, the university offers study conditions that regularly achieve top marks in the rankings.

English – language, literatures and cultures in a global context.

The importance of English and its literatures and cultures has surged once again in our contemporary globalized world. For centuries, English has been central to worldwide communication, making globalization possible in the first place. Today it continues to shape the processes of exchange and communication in the various Anglophone regions of the world.

The Master's programme *Intercultural Anglophone Studies (MAIAS)* offered by the University of Bayreuth engages this phenomenon, in all its manifold historical and contemporary manifestations. The research-oriented English/American Studies degree programme deals in particular with intercultural and transcultural questions, and examines the cultural significance of a wide variety of forms of expression, in literature, film, theatre, and music, including forms of popular culture.



Students have the opportunity to spend one semester at the Department of American Studies at George Washington University (GWU) studying cultural history and cultural studies. Provided their academic work there is up to scratch, they receive a certificate in American Studies.

Study in close contact with research.

At the University of Bayreuth, you will encounter a small, research-oriented Master's programme with an excellent staff-student ratio, and exciting topics from which you can freely choose your own area of focus, such as: *British, American and African literatures and cultures; post-colonial and diaspora studies; ecocriticism; gender studies; literature and media*. English linguistics covers the following areas: *language, cognition and culture; diversity of the English language in its cultural environments; and corpus linguistics*. You will benefit from ideal conditions to expand and improve your analytical and methodological skills, and, of course, to conduct independent research. The Master's programme is particularly attractive due to its unique integration into Anglophone and interdisciplinary research areas, such as *American Studies* and *African Studies*.



MAIAS deals with complex linguistic, literary and cultural topics from different perspectives, with special emphasis on intercultural and transcultural issues. At the end of their studies, students work independently on a comprehensive thesis to demonstrate their competencies.

Exciting prospects in science and business.

After successfully completing your Master's degree, you are well prepared for an academic career in research and teaching. For example, you can do your doctorate at the University of Bayreuth within the framework of the International Doctoral Program *Cultural Encounters*, or the *Bayreuth International Graduate School of African Studies*. With the qualifications and the competences you have acquired, you can also look forward to exciting prospects in a wide variety of sectors and institutions, such as media and journalism, publishing, new media, international cultural institutions, cultural management, intercultural consulting, services, and trade. Or you can pursue a career in the increasingly important forums of intercultural exchange, on which graduates of the *Intercultural Anglophone Studies Master's* programme are in great demand.

Programme Overview – period of study: 4 semesters.

Module Areas	SWS*	LP**
Foundations	10	28
■ Seminar (HS) Cultural and Literary Theory/ Theoretical Approaches to Language, Variation and Culture	2	6
■ Seminar (HS) Core Issues	2	8
■ Style and Register (Ü)	2	4
■ Elective Seminar I (PS) or (HS)	2	4
■ Seminar (HS)/Lecture/Workshop	2	6
Second Foreign Language	8	8
■ Option B 1 (2 x basic course)	8	8
■ Option B 2 (1 x basic course, 2 x advanced course / specialization course)	8	8
■ Option B 3 (4 x advanced course / specialization course)	8	8
Intermediate Level	6	28
■ Intensive Seminar I (HS)	2	6
■ Intensive Seminar II (HS)	2	6
■ Elective Seminar II (PS or HS)	2	4
■ Independent Studies I		12
Advanced Level	4	24
■ Advanced Seminar I (HS)	2	6
■ Advanced Seminar II (OS)	2	6
■ Independent Studies II		12
MA Thesis Module	2	32
■ Master Seminar (OS)	2	6
■ MA Thesis		26
Gesamt	30	120

Abbreviations:

OS = Oberseminar (advanced seminar)

HS = Hauptseminar (advanced seminar)

PS = Proseminar (undergraduate seminar)

Ü = Übung (tutorial)

*SWS Semesterwochenstunden (semester hours).

**LP credit points awarded in accordance with ECTS

The European Credit Transfer System (ECTS) facilitates the international comparability of coursework completed at European higher education institutions.



The double degree programmes of the University of Bayreuth offer you the opportunity to study abroad and acquire a double degree at one of our partner universities in Moscow, Shanghai, Washington DC, or Taipei.

Raise your international profile with a double degree.

Are you planning a career in intercultural cooperation, or would you like to work in communication-oriented areas of business, administration, or politics?

Then MAIAS offers you the opportunity to study abroad for two semesters during your studies, and to crown your Master's with a double degree. You will gain intercultural practical experience and raise your international profile. Thanks to MAIAS's international network and good connections, you have several universities to choose from: Shanghai International Studies University (PR China), Fu Jen Catholic University (Taiwan), University of Chester (UK), and – in the field of linguistics – Moscow City Pedagogical University (Russia). Or you can study *American Studies* for one semester at George Washington University (USA) – definitely worth thinking about.



Our campus has everything you need right on your doorstep. In contrast to larger universities, you'll know most people you run into on campus. Plus, there are always lots of things to see and do here, such as regular cinema performances, art exhibitions, theatre performances, music events in the Glass House, the annual Uni-Open-Air, and much more.

Study with the best of support, and without fees.

The University of Bayreuth has around 13,500 students, an attractive, friendly campus, and no tuition fees. Everything's close at hand, and you quickly get to know students from other fields of study. There is also a rich student life outside of the lecture halls. You can get involved in a variety of student organizations or take advantage of the extensive range of university sports on offer. Plus, there are regular cinema performances, art exhibitions, theatre performances, numerous music events, and the annual *Uni-Open-Air* all on campus.

Compared to other university towns, the city of Bayreuth has a good supply of suitable accommodation at reasonable rents, and a low overall cost of living. What's more, the city itself, and the nearby Fichtelgebirge and Franken Jura, all offer a variety of exciting recreational options.



An attractive course of studies awaits you.

We are pleased that you are interested in *MAIAS*. The programme is primarily aimed at students who have successfully completed a university degree in *English Studies/American Studies* or other philological or cultural studies disciplines. Applicants need to have passed their first degree with a mark of 2.5 or better. *MAIAS* starts in both the winter and summer semesters.

Apply on Campus Online.

Special application deadlines for non-EU applications:

- For the Summer Semester:
1 September to 1 November
- For the Winter Semester:
1 March to 1 May

Programme Coordinator

Prof. Dr. Sylvia Mayer

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Further information on the Internet

www.anglistik.uni-bayreuth.de/de/Studium/MAIAS

Department of English and American Studies at the
University of Bayreuth

www.anglistik.uni-bayreuth.de/de/index.html